## SaaSMAX Launches 5 Innovative SaaS Products into the Channel

New cloud-based technologies broaden the scope and value for channel partners to bring to their clients, with lucrative incentives.

Debuting at Channel Partners Conference & Expo, Booth 568 Mandalay Bay, Las Vegas April 11-13, 2017







## contractworks securedocs

April 10, 2017, San Diego, CA - SaaSMAX Corp., the IT Channel's value-add marketplace and distributor for Cloud Software ("SaaS") companies and IT Solution Providers has launched five innovative Channel-friendly SaaS products that broaden the scope and value a Channel Partner can bring to their clients: ClicData, FastSensor, ContractWorks, SecureDocs and Telestax. SaaSMAX will be showcasing these cloud-based software products at the upcoming Channel Partners Conference & Expo at the Mandalay Bay in Las Vegas on April 10-13, 2017. The SaaSMAX team will be in attendance at Booth #568 to provide information about the many highmargin SaaS business opportunities which a SaaSMAX free membership provides to IT, Telecom & Cloud Solution Providers.

"SaaSMAX is excited about introducing these game-changing platforms, all of which pave the road for future success in the IT Channel," said Dina Moskowitz, SaaSMAX Founder and CEO. "Each of these Software-as-a-Service products brings a unique and specialized offering to today's channel partners, who are looking to maximize revenue while playing the role of the forward-thinking trusted advisor on the cutting edge of technology." More information about each of our newest SaaS products is provided below:

ClicData, LLC- Business Intelligence: ClicData provides Solution Providers with a unique opportunity to bring cutting-edge productivity and ROI to clients, with the first cloud-based Data Visualization and Business Intelligence platform. ClicData provides the ability to see and report on every KPI used to run any business in real time. With more than 1,000 ways to connect to data, KPIs become real-time, actionable and collaborative. ClicData is pleased announced a Q2 release for 15 new native connectors including XERO, NetSuite, Instagram, Facebook Ads and more. The company is currently offering double commissions during Q2 for any SaaSMAX reseller. ClicData is offering double commissions during Q2 for any SaaSMAX reseller. Rob Wood, VP of Sales, will be attending the Las Vegas Channel Partners event.

FastSensor -Shopper Analytics: FastSensor is a SaaS solution that utilizes a few tiny sensors enabling clients to monitor, analyze and visualize shopper behavior and foot traffic patterns in brick and mortar stores. Reseller partners can literally be the "hero" to their clients by helping them understand how many people walk up to their doors, how many people enter, how long they stay, and to which area they spend the most time; and more. FastSensor is now offering reseller incentives of up to 40% on all commissions.

ContractWorks & SecureDocs: SecureDocs, Inc. is a provider of two SaaS products: ContractWorks contract management software, and SecureDocs Virtual Data Room. These cloud-based applications offer simple, powerful and secure software solutions that can be customized. ContractWorks is a contract management software product that allows companies to take control of their contracts with central storage, electronic signature, alerts, and reporting. The SecureDocs virtual data room product facilitates secure document sharing and storage during financial transactions and as an ongoing corporate repository. The product's contract management and virtual data room solutions allow users to be up and running in a matter of minutes and offer low transparent pricing, unlimited users, unlimited document storage, and 24/7 support. ContractsWorks and SecureDocs offers a Reseller Program as well as a Referral Partner Program with commissions of 20% and discounts that partners can pass on to their clients.

Telestax webRTC Platform: Telestax is the company behind Restcomm™, the most widely adopted open source platform for developing and deploying real time communications application. Restcomm enables web and mobile developers in all markets to quickly develop, deploy and scale real-time voice, video and messaging applications and services. Greater than 29,000 commits by a large team of over 180 committers make the Restcomm community more active than leading open source projects available from the Apache Foundation. Because so many CPaaS and real time communications companies utilize all or part of Restcomm, the product enjoys mass adoption within 90% of the Fortune 1000. Telestax' VP Business Development Kevin Nethercott, VP of Business Development, will be on site to discuss the financial benefits of joining their SMS-enablement program.

## About SaaSMAX Corp.

SaaSMAX Corp. is the IT Channel's value-add marketplace and distributor for Cloud Software ("SaaS") companies to fast-track their indirect channel program development and expansion. Leveraging its team of SaaS Channel experts, its channel partner ecosystem, and its proprietary partner intelligence and matchmaking technologies, SaaSMAX helps SaaS companies with Reseller Partner Program Design and Development, Partner Recruitment Strategy; Partner "Matchmaking," Partner Profiling, Partner Intelligence, Partner Management Processes, Channel Marketing and Partner Engagement. IT Solution Providers & Resellers can join SaaSMAX for free to find and do business with a broad array of vertical and horizontal SaaS software applications, earning special commissions and incentives as a member of the SaaSMAX Community. SaaSMAX was also recently named SMBTechFest's Best Cloud Strategy for Q4 2016. To learn more about us: www.SaaSMAX.com, and follow us on Twitter @SaaSMAX. For media inquiries contact Regina Ciardiello, regina@crdello.com, 201-951-2159.