



SecureDocs Virtual Data Room and TechStrat M&A Advisory Firm to Co-Host Live Webinar, “Start with the Exit in Mind”

Webinar will explore maximizing M&A opportunities and how proper planning can make the difference between failure and a blockbuster deal.

Santa Barbara, CA (PRUnderground) March 15th, 2019 — SecureDocs, an industry-leading [virtual data room provider](#) for secure document sharing and storage, and TechStrat, a global advisor to technology companies seeking growth capital or exit will co-host the webinar on Wednesday, March 27th at 10:00 am PST.

The webinar, “[Start with the Exit in Mind](#),” is presented by TechStrat’s founder Nat Burgess, an experienced M&A advisor, investor, startup mentor, and lawyer with over 20 years experience. TechStrat professionals Steve Peltier and Michael Bolotin will join Nat to provide specific guidance on being diligence-ready and using finance as a strategic tool to maximize valuation.

Considering 16% of startups exit and over 80% fail, great execution is critical to a successful M&A. During this webinar, attendees will be guided from planning to execution, including:

- How to start, manage and complete a process.
- M&A is not an option when you need it: putting execution first
- Optimizing operations to be “diligence ready”
- Knowing who your potential buyers are - and how you can help them
- And, a deep analysis of the single most important strategy that CEOs can adopt to maximize their value, in the shortest amount of time.

Register today to attend this 60-minute webinar scheduled for Wednesday, March 27 at 10 AM PST. [Click here to register.](#)

About the Presenter

Nat Burgess, TechStrat founder, has been an M&A adviser since 1989, an angel investor and startup mentor since 1994, and a lawyer since 1998. Prior to being appointed Chairman of the World Financial Symposium and President of Corum, he worked for Morgan Stanley’s M&A group, helped Activision put the first generation of multiplayer games on the Internet, and interned with the Enforcement Division of the SEC.

About SecureDocs Virtual Data Room

SecureDocs Inc. provides simple, smart document management solutions to help our customers accelerate transactions and mitigate risk. Our [Virtual Data Room Solution](#) and [Contract Management Software](#) are characterized by a simple user interface, features that actually get used, and a publicly available pricing plan with no hidden fees. SecureDocs empowers companies to become more productive by providing tools that simplify document management on a secure, scalable, cloud platform. Located in Santa Barbara, California, SecureDocs Inc. provides highly functional software with 99.99% uptime, outstanding customer service, and is priced affordably for businesses of all sizes.

For more information about the company visit <http://www.securedocs.com> or <http://www.contractworks.com>.

About TechStrat M&A Advisory Firm

TechStrat helps shareholders of mid-market technology companies maximize the value of their equity through strategic M&A or capital raise. TechStrat's principals have on average over 20 years' experience in the technology industry. Deep experience, broad relationships, and a track record of over a billion dollars in Page 2/3 If you have any questions regarding information in these press releases please contact the company listed in the press release. Our complete disclaimer appears here - PRWeb ebooks - Another online visibility tool from PRWeb transactions gives the firm's clients a clear advantage in pursuing their strategic objectives. For more information on TechStrat, visit www.techstrat.com.