



## **SecureDocs Virtual Data Room and TechStrat M&A Advisory Firm to Co-Host Live Webinar, “Start with the Exit in Mind”**

*Webinar will explore maximizing M&A opportunities and how proper planning can make the difference between failure and a blockbuster deal.*

**Santa Barbara, CA (PRUnderground) March 15th, 2019** — SecureDocs, an industry-leading [virtual data room provider](#) for secure document sharing and storage, and TechStrat, a global advisor to technology companies seeking growth capital or exit will co-host the webinar on Wednesday, March 27th at 10:00 am PST.

The webinar, “[Start with the Exit in Mind](#),” is presented by TechStrat’s founder Nat Burgess, an experienced M&A advisor, investor, startup mentor, and lawyer with over 20 years experience. TechStrat professionals Steve Peltier and Michael Bolotin will join Nat to provide specific guidance on being diligence-ready and using finance as a strategic tool to maximize valuation.

Considering 16% of startups exit and over 80% fail, great execution is critical to a successful M&A. During this webinar, attendees will be guided from planning to execution, including:

- How to start, manage and complete a process.
- M&A is not an option when you need it: putting execution first
- Optimizing operations to be “diligence ready”
- Knowing who your potential buyers are - and how you can help them
- And, a deep analysis of the single most important strategy that CEOs can adopt to maximize their value, in the shortest amount of time.

Register today to attend this 60-minute webinar scheduled for Wednesday, March 27 at 10 AM PST. [Click here to register](#).

### **About the Presenter**

Nat Burgess, TechStrat founder, has been an M&A adviser since 1989, an angel investor and startup mentor since 1994, and a lawyer since 1998. Prior to being appointed Chairman of the World Financial Symposium and President of Corum, he worked for Morgan Stanley’s M&A group, helped Activision put the first generation of multiplayer games on the Internet, and interned with the Enforcement Division of the SEC.

## **About SecureDocs Virtual Data Room**

SecureDocs Inc. provides simple, smart document management solutions to help our customers accelerate transactions and mitigate risk. Our [Virtual Data Room Solution](#) and [Contract Management Software](#) are characterized by a simple user interface, features that actually get used, and a publicly available pricing plan with no hidden fees. SecureDocs empowers companies to become more productive by providing tools that simplify document management on a secure, scalable, cloud platform. Located in Santa Barbara, California, SecureDocs Inc. provides highly functional software with 99.99% uptime, outstanding customer service, and is priced affordably for businesses of all sizes.

For more information about the company visit <http://www.securedocs.com> or <http://www.contractworks.com>.

## **About TechStrat M&A Advisory Firm**

TechStrat helps shareholders of mid-market technology companies maximize the value of their equity through strategic M&A or capital raise. TechStrat's principals have on average over 20 years' experience in the technology industry. Deep experience, broad relationships, and a track record of over a billion dollars in Page 2/3 If you have any questions regarding information in these press releases please contact the company listed in the press release. Our complete disclaimer appears here - PRWeb ebooks - Another online visibility tool from PRWeb transactions gives the firm's clients a clear advantage in pursuing their strategic objectives. For more information on TechStrat, visit [www.techstrat.com](http://www.techstrat.com).